

NOTICE ANNUAL GENERAL MEETING 2021 MELTWATER B.V.

Notice for the annual general meeting ("AGM") of **Meltwater B.V.**, with registered office in Amsterdam, the Netherlands ("**Company**"), to be held on Wednesday 30 June 2021 at 17.00 hours (CET).

Due to the Dutch law measures and recommendations relating to the coronavirus (COVID-19) and in accordance with the temporary Dutch COVID-19 Act ("**COVID-19 Act**"), shareholders cannot attend the AGM in person. The Company aims to assist its shareholders, including others entitled to attend the meeting, who wish to attend the AGM by providing the opportunity to participate in the AGM via webcast.

The AGM agenda includes the following items:

1. **Opening of the meeting and announcements**
2. **Annual Report 2020**
 - a. Presentation of the Annual Report 2020 (*discussion*)
 - b. Adoption of the Annual Accounts 2020 (*voting item*)
3. **Appropriation of result 2020 (*voting item*)**
4. **Discharge of Directors**
 - a. Discharge of the Executive Director (*voting item*)
 - b. Discharge of the Non-Executive Directors (*voting item*)
5. **Delegations to the Board of Directors regarding the issue of shares, the granting of rights to subscribe for shares and the exclusion or the restriction of pre-emptive rights (*voting item*)**
6. **Authorisation of the Board of Directors to repurchase shares (*voting item*)**
7. **Composition of the Board of Directors (*voting items*)**
 - a. Announcement regarding composition of the Board of Directors (*discussion*)
 - b. Appointment of Erik Langaker as Non-Executive Director (*voting item*)
 - c. Appointment of Stefanie Witte as Non-Executive Director (*voting item*)
8. **Proposal to determine that the currency used in the Directors' Report and the Annual Accounts shall be United States dollars and confirmation of the use of the English language in the Directors' Report and the Annual Accounts (*voting item*)**
9. **Confirmation of the appointment of PricewaterhouseCoopers Accountants N.V. as independent external auditor for the financial year 2021 (*voting item*)**
10. **Electronic means proposal (*voting item*)**
11. **Any other business**
12. **Close**

AGM DOCUMENTATION

The AGM documents consisting of:

- the agenda and explanatory notes to the agenda of the AGM;
 - the Annual Report 2020, *inter alia* including the Directors' Report 2020 and the Annual Accounts 2020, and also including the auditor's opinion;
 - for investors recorded in VPS: the proxy vote instruction (proxy to DNB); and
 - for other shareholders: the proxy form for other shareholders
- are available on the Company's website (www.meltwater.com).

The AGM documents are also available for inspection at the offices of the Company (Singel 250, 1016 AB Amsterdam, the Netherlands). Copies may be obtained free of charge by shareholders and others entitled to attend the meeting.

COVID-19 AND VIRTUAL MEETING

Shareholders and others entitled to attend the meeting cannot attend the AGM in person, due to the measures of the Dutch government related to the coronavirus (COVID-19) and in accordance with the COVID-19 Act.

The shareholders are urged to register their votes in advance on the resolutions to be put to the AGM by registration of their proxy as referred to below.

INVESTORS RECORDED IN VPS

Investors recorded in the VPS system ("**VPS**") are not recorded in the shareholders register of the Company and any voting at the AGM will have to be executed through DNB Bank ASA ("**DNB**") by granting a duly and signed proxy to DNB.

Only investors who are registered on 25 June 2021, after the processing of settlements on that date, in VPS, will have the right to vote at the AGM via DNB.

Investors recorded in VPS need to specify their votes by marking the appropriate boxes on the proxy vote instruction. When properly executed, the proxy will be voted in the manner directed in the proxy vote instruction. If the proxy vote instruction is signed and returned without marking any appropriate boxes, the chair of the AGM, or failing the chair, any individual duly appointed by the chair of the AGM, will as true and lawful agent and proxy for DNB, be entitled to vote the relevant shares in favour on all items on the agenda for the AGM.

The proxy vote instruction for investors recorded in VPS is to be received by DNB Bank ASA, Registrars Department, Oslo, not later than 12:00 hours CET on 28 June 2021.

The address of DNB is: DNB Bank ASA, Registrars Dept., P.O. Box 1600 Sentrum, 0021 Oslo, Norway. Alternatively, send the proxy vote instruction by email to: vote@dnb.no within the aforementioned date and time.

SHAREHOLDERS (OTHER THAN INVESTORS RECORDED IN VPS)

The shareholders, other than investors recorded in VPS, who wish to vote are urged to deposit a duly completed and signed proxy form (including voting instructions). The proxy form is to be received by the Company by email (agm@meltwater.com) no later than 17.00 hours CET on 29 June 2021.

The Company wishes to assist its shareholders, including others entitled to attend the meeting, to attend the AGM electronically by providing an adequate opportunity to follow the meeting. Upon registration and the request of virtual attendance a shareholder will receive an email with a link to login for the AGM. After successful login the shareholder is automatically logged into the meeting.

VIRTUAL ATTENDANCE

Shareholders, including others entitled to virtually attend the meeting, will be able to log in for (virtual) admission to the meeting on 30 June 2021 at 16.30 hours CET. Shareholders, including others entitled to virtually attend the meeting, must log in and complete the admission procedure for the AGM before 17.00 hours CET on 30 June 2021.

QUESTIONS

The Company understands that the AGM also serves as a forum for shareholders to engage with the Board of Directors. Therefore, the shareholders can submit questions prior to the AGM. The Company may summarize and bundle questions thematically or set further conditions to facilitate the smooth running of the AGM. Any question should relate to the business of the AGM and be submitted by no later than 18.00 hours CET on 28 June 2021 via agm@meltwater.com. Timely submitted questions will, possibly combined, be answered within reason during the AGM. Persons who submitted questions in advance may be given the opportunity to put follow-up questions during the AGM. The answers will be made available in the minutes of the AGM to be posted on the Company's website (www.meltwater.com).

FURTHER INFORMATION

For further information, please contact:

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