PROXY FORM

(Shareholders other than Investors recorded in VPS) Meltwater B.V. ("Company")

proxy form for the annual general meeting of the Company on 3 December 2021

This proxy form is for the annual general meeting ("**AGM**") of the Company to be held on Friday <u>3 December 2021</u> at <u>17.00 hours (CET)</u>.

The undersigned:

(name),

(address),

(postal code, city and country),

("Grantor"), acting in his/her/its capacity as holder of:

_____ (*number*) ordinary shares in the capital of the Company, hereby grants a proxy to:

Jørn Lyseggen, board member of the Company (or his substitute), to represent the Grantor at the AGM and to speak on behalf of the Grantor and to vote the shares in respect of the items on the agenda for the AGM¹:

- b. □ in the manner set out below;

¹ In case no box a. or b. is ticked the proxy is deemed to be given without specific voting instructions.

² A proxy granted without a specific voting instruction will be regarded to include a voting instruction in favour of all items on the agenda for the AGM.

| X | Please mark your votes as in this |
|-----|-----------------------------------|
| exa | nple. |

Agenda items

FOR AGAINST ABSTAIN

| 1. | Opening of the meeting and announcements | N.A. | N.A. | N.A. |
|-----|---|------|------|------|
| 2. | Update on the transfer of the Company's current admission to trading on Euronext Growth Oslo to a main listing at Oslo Børs | N.A. | N.A. | N.A. |
| 3. | Conversion of the Company into a Dutch public company with limited liability | | | |
| 4a. | Amendment of the articles of association | | | |
| 4b. | Authorisation of each member of the Board and as well | | | |
| | as each (candidate) civil law notary and each lawyer of | | | |
| | the law firm DLA Piper Nederland N.V., each of them | | | |
| | individually, to sign the deed of conversion and | | | |
| | amendment | | | |
| 5а. | Authorisation of the Board to issue shares or to grant | | | |
| | rights to subscribe for shares in the capital of the | | | |
| | Company against payment in cash or in kind for general | | | |
| | corporate purposes | | | |
| 5b. | Authorisation of the Board to issue shares or to grant | | | |
| | rights to subscribe for shares in the capital of the | | | |
| | Company against payment in cash or in kind for M&A | | | |
| | transactions | | | |
| 5c. | Authorisation of the Board to issue shares or to grant | | | |
| | rights to subscribe for shares in the capital of the | | | |
| | Company in connection with the LTI Plan 2022 | | | |
| 5d. | to limit or exclude pre-emptive rights with respect to the | | | |
| | resolutions under (a), (b) and (c) | | | |
| 6a. | Authorisation of the Board to repurchase shares | | | |
| 6b. | Adoption of the balance sheet of the Company as at 30 June 2021 | | | |
| 7a. | Announcement regarding composition of the Board of Directors | N.A. | N.A. | N.A. |
| 7b. | Appointment of Mr Sang Kim as Non-Executive Director | | | |
| 8a. | Discuss the remuneration policy for the Directors | N.A. | N.A. | N.A. |
| 8b. | Adopt the remuneration policy for the Directors | | | |

| 9. | Remuneration of the Non-Executive Directors | | | |
|-----|---|------|------|------|
| 10. | Any other business | N.A. | N.A. | N.A. |
| 11. | Close | N.A. | N.A. | N.A. |

-signature page follows-

- signature page written proxy AGM Meltwater B.V. -

Signed in ______ on _____ 2021.

Signature: _____

Please return your completed and signed proxy form. The proxy form is to be received by Meltwater B.V. by email (agm@meltwater.com) <u>no later than 17.00 hours CET on 2</u> <u>December 2021</u>.